Thin Brick Advantages - Compared to Full Face Brick

Here is a simple comparison between full bed brick and thin brick. This infographic was created to show some of the potential energy and resource savings when using a wall system that includes thin brick.

This information does not contain all of the factors that come into play when comparing the complete wall systems. Instead, it is designed as a visual representation to give thought to the possible savings when using a wall system with a thin brick.

**THIN BRICK USES 80% LESS RAW MATERIALS.**

- **Full Brick:** 100% of full brick is used.
- **METROBRICK®:** 20% of thin brick is used.

**MORE ROOM FOR INSULATION AND BETTER PERFORMANCE.**

- **Full Brick:** Brick allows for more building options like added insulation and more interior space.
- **METROBRICK®:** Brick allows for more building options like added insulation and more interior space.

**FEWER TRUCKS ON THE ROAD.**

- **Full Brick:** Requires 8 full semi-trucks to deliver 25,000 sq. ft. of modular surface coverage as compared to full brick.
- **METROBRICK®:** Requires 8 semi-trucks to deliver 25,000 sq. ft. of modular surface coverage as compared to full brick.

**LESS CONSUMPTION OF NATURAL GAS.**

- **Full Brick:** Natural gas consumption is higher.
- **METROBRICK®:** Natural gas consumption is lower.

Colors, Finishes and Blends to Fit any Design

The Harbor Center in Buffalo, New York features a hotel, ice rinks, restaurants and retail shops. METROBRICK was used on much of the exterior of the building. Two distinct colors, #108 Brownstone and #229 Courtyard, are used in a blend. Brownstone is also used as an accent. The brick size is utility and the texture is wire-cut.