Wire Cut adds time-honored look to METROBRICK finishes
New finish first in a line of planned additions

Not every texture meets every project's design requirements. That's why METROBRICK® continues to develop new looks-like wire cut.

METROBRICK® wire cut is a coarse surface texture designed with slight gouges and pulls in the surface of the brick.

METROBRICK® continues to strive to provide the aesthetics customers want combined with the quality and value they have come to expect from METROBRICK®.

Learn More About METROBRICK®
- what sets METROBRICK® apart -

Central Location
METROBRICK® is part of the Ironrock family of products, centrally located in Canton, Ohio USA. The location is known for brick making with some of the finest clay and shale available a short distance away in the foothills of the Appalachian mountains. As a side note, Canton is also the home of the Pro Football hall of Fame. Ironrock is a fifth generation family owned company.

Manufacturing Automation
As a leading manufacturer of thin brick and quarry tile our focus is solely on making these specific products. We at Ironrock continue to develop new technology and improve our manufacturing process, productivity, and quality. Making thin brick and quarry tile is all we want to do. And it's all done at one location.

Environmental Commitment
Ironrock is committed to our community and the environment. Stewardship has always played a part in Ironrock's culture as a manufacturer. We continue to make efforts to re-use and recycle energy and materials whenever possible and have developed an in-house recycling program for both our company and employees use. We have also recently become a third party certified manufacturer through Green Squared certification for the tile industry.

Notable History
Ironrock’s history as a brick and tile manufacturer dates back to 1866 when the companies founder first began in the brick industry. At one time, the family business was one of the largest producers of road paver brick in the United States. In more recent times the companies focus has been on split tile manufacturing and thin brick production. Both of these extruded and tunnel kiln fired product lines have their roots in full brick manufacturing.

Add METROBRICK® to your website
NEW UPDATES
Add METROBRICK® images and swatches (including the new wire cut finish) and logos to your website. The files have been specifically formatted for the web. Update your current information or add new.
Contact Ashley Miller - amiller@ironrock.com for the link.

WOW Them With Blends
Create a blend of brick colors. The METROBRICK® Blend Generator will help you gain a better idea of how METROBRICK® colors, when blended, can create the look you want. Blend up to three colors in various percentages and pick from three shades of mortar: www.metrothinbrick.com

Help Us Promote Your Projects
We Need Pictures of Finished Buildings
Do you have a project that features METROBRICK®? We would really like to show off these projects to promote thin brick and the wall systems that use it. We will gladly give credit to your company when we use these images in a variety of marketing and promotional materials that METROBRICK® is involved in. These include press releases, web content, social media, advertising, trade shows, mass e-mail, and more. If you have images (or leads to projects) please contact Ron Williamson - rwilliamson@ironrock.com or 330-484-7468.
To show our appreciation we will send you a small gift as a way of saying thank you.

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